



The Heath Business & Technical Park, Runcorn, Cheshire

Halton Chamber of Commerce & Enterprise
Runcom & Widnes



Don't miss out, to book onto this free event today and make the most of new opportunities to start trading with or expand your business with the United States of America.

To register for this event simply complete enclosed registration document and fax to 01928 516144. If you wish to reserve a place at 1stuesDAY American Breakfast or the Business Leaders Lunch please contact Nicola on 01928 516142 e-mail: nicolah@haltonchamber.com

If you wish to book an Exhibition Stand please complete the Exhibitor Registration Form and fax to 0151 424 8195 or contact Diane McGloughlin on 0151 423 6606 e-mail: dianem@haltonchamber.com

All correspondence for this event should be sent to:

Halton Chamber of Commerce, The Heath Business & Technical Park, Runcorn, Cheshire, WA7 4QX

4th November 2008
7.45am - 4pm





1stuesDAY
Halton's No 1 Business Network

OFFERS YOU

Profit in America Convention 08

**A SPECIAL FREE ONE DAY EVENT
TUESDAY 4TH NOVEMBER 2008**

**'A UNIQUE OPPORTUNITY TO NETWORK
WITH THE UNITED STATES OF AMERICA'**

Where is Greater Richmond?

America is a large continent, however most companies find that the time difference and cost benefits of the East Coast is best for them. Couple this with a strategic crossroads for road and rail, plus the mid-point between Boston and Florida and you arrive at Richmond, Virginia, just two hours drive due south of the nation's capital, Washington DC.

A NEW PARTNERSHIP FOR HALTON BUSINESSES With The Greater Richmond Partnership Inc

Following extensive research and collaboration Halton Chamber of Commerce & Enterprise has identified an excellent opportunity for Halton companies to grow their business with the USA.

To launch this new collaboration, Mr Greg Wingfield, President, Greater Richmond Partnership will give a keynote welcome address to launch the day's event.

To enable further collaboration you are invited to visit the GRP Hub on Stand S4 at the Convention to explore new opportunities in the USA and discuss your individual company needs in confidence. The GRP team will be available all day to meet with you. Please make an appointment through our booking service for one to one meetings.

The GRP service is **free** and can be tailored to your business needs and requirements.

WHAT'S ON OFFER

- 1STuesDAY AMERICAN BREAKFAST
- 40 EXHIBITORS
- 5 THEMED PARTNERSHIP WORKSHOPS
- BUSINESS LEADERS LUNCH
- LIVE LINKS WITH RICHMOND, USA
- ONE TO ONE BUSINESS OPPORTUNITIES



**Virginia is the
"Best State for
Business in the
USA" for the
third consecutive
year - Forbes.com**


**Halton Chamber of
Commerce & Enterprise**
Runcorn & Widnes

Workshop 1 Science, Technology and Communications Opportunities

If your business is in life sciences, pharmaceuticals, chemicals, biotech, nano, forensics, IT or communications, don't miss this workshop. It will highlight state-of-the-art facilities, potential big name partners and university research links.

Presenter – Virginia Biotech Park

Workshop 2 Advanced Manufacturing Opportunities

If your business is in precision engineering, food science/production, micro electronics, advanced materials, aerospace or robotics this workshop will demonstrate opportunities for supply chain entry, leading-edge research collaboration and partnership working.

Presenter – Virginia Commonwealth University

Workshop 3 Creative Media Opportunities

Your business may be in advertising and corporate media technology, film and digital, interactive leisure software for gaming or electronic publishing. If so, don't miss our show-reel and the opportunities for collaboration and business growth in the USA. It will inform and entertain!

Presenter – Richmond Advertising Agency

Workshop 4 The Legal Implications of doing Business in the USA

"To do business in the USA, you only need a good lawyer and a website."

This workshop is about complying with US laws, with particular reference to the business friendly State of Virginia.

Part 1 – Creating a business entity in the USA.

'Legal must do's and protecting your profits'

Part 2 – Covers people issues including how to choose between the 37 US visas on offer to you, hiring and firing in the USA,

Each part will run consecutively, so you can attend both if you wish.

Presenter – McCandlish Holton

Workshop 5 – Financing your Growth into the US

How do you structure your finances to take advantage of this opportunity and what can our UK banks do to help? This workshop will explain your options for raising finance and how to move money between the UK and USA effectively.

Presenter – Barclays Bank plc

All workshops commence at 9.45am and run continuously until 3.15pm

Business Leaders Lunch

Keynote Speeches: Mr Greg Wingfield, President, Greater Richmond Partnership
Dr Peter Cook, Managing Director, SOG limited
Mr Steve Bolton, Managing Director, Scratch & Newton
'NASA to Rabbit Hutches'

Only £15.00 please book early to avoid disappointment



Exhibitor Profiles

- Application Hosting •
- Banking & Finance •
- Business Services •
- Communication Technology •
- Creative Media •
- Disaster Recovery •
- Innovation Support •
- Legal Advice •
- Management Solutions •
- Regional Information •
- Research & Development •
- Technical Recruitment •